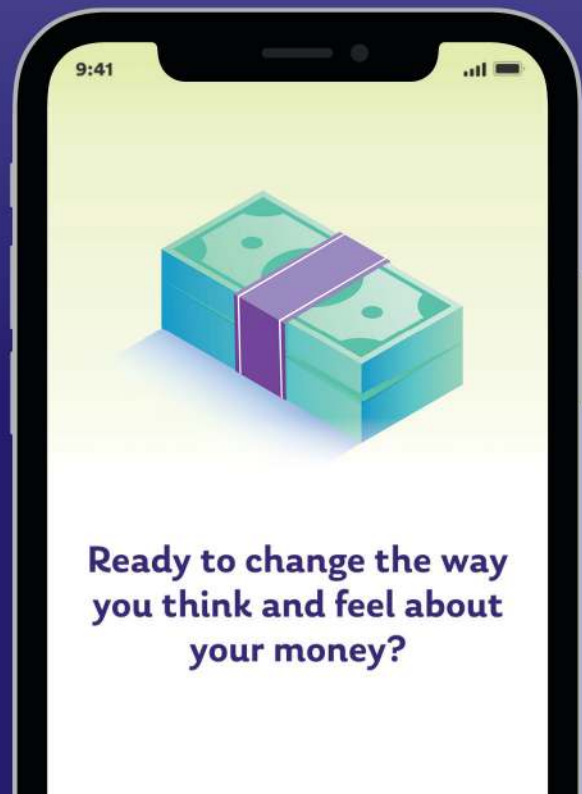


# Meet Upwise™

A new app that helps your employees make financial progress that feels good.

**upwise** From MetLife



A financial wellness app that helps employees feel good and make meaningful progress with their finances. Provided at no cost to you or your employees.

## Why Upwise and why now

### Financial wellness impacts employees and employers.

- 86% of employees say finances are a top source of stress<sup>1</sup>
- \$300B is lost by American companies annually due to stressed employees<sup>2</sup>
- COVID-19 has exacerbated financial difficulties, leaving 2 in 3 employees more stressed than before<sup>3</sup>

### Employees lack solutions to meet their needs.

- Employees have real struggles that keep them from making progress in their daily lives
- Existing solutions don't necessarily capture their emotions or real-life concerns
- They feel stuck and have struggled to form positive, new habits in their financial lives

## You can help

Who are employees turning to for help? You. With Upwise, you can help improve how your employees think, act, and feel about their money.

<sup>1</sup> MetLife U.S. Employee Benefit Trends Study, 2021 <sup>2</sup> The American Institute of Stress

<sup>3</sup> MetLife U.S. Employee Benefit Trends Study, 2020

# The Upwise experience

## Distinctive value for your business



### Engage and uplift employees.

We leverage behavioral science to drive engagement and build habits so employees make progress and feel good financially. In turn, employees can stay focused on other things like engaging more at work.



### Seamless, hassle-free experience.

With no eligibility files or billing, you can launch Upwise instantly. And with turnkey communications tools, you'll be armed to drive interest and engagement with employees.



### Actionable insights to support progress and performance.

We'll provide information that helps you meet employee needs so your workforce can be at its best.



### Connecting benefits to financial wellness.

Help employees understand how benefits can support their overall financial goals.

## Distinctive value for employees



### Emotions first, dollars second.

Upwise starts by understanding a users' emotions around money. Only then do we dive into money goals.



### Small wins lead to rewarding outcomes.

Employees build positive, new habits, creating momentum that can lead to real financial progress.



### Personalized solutions.

The experience is unique to each user. It makes it easy for employees to identify and achieve goals meaningful to them.

**Help your employees turn financial progress into a habit that feels good.  
Contact your MetLife representative today to learn more about Upwise.**

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